

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
942170-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
60 Plus Association	60 + ASSOCIATION (SE	1909

Flight Dates	Order #	Alt Order #
08/22/12 - 08/28/12	942170	06276649

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/12	08/24/12	Good Morning America	7-9AM	--WTF--	:30	2	\$525.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/22/12	8:43 AM	Good Morning America	7-9AM	:30	SPA-12-TV-08	\$525.00 NM
2	WPBF	Th	08/23/12	8:55 AM	Good Morning America	7-9AM	:30	SPA-12-TV-08	\$525.00 NM
2	08/22/12	08/24/12	WPBF News 25 @ 6:00P	6-6:30PM	--WTF--	:30	2	\$700.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	08/22/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SPA-12-TV-08	\$700.00 NM
1	WPBF	F	08/24/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SPA-12-TV-08	\$700.00 NM
3	08/22/12	08/24/12	Nightline	11:35-12:05AM	--WTF--	:30	2	\$500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/23/12	11:45 PM	Nightline	11:35-12:05AM	:30	SPA-12-TV-08	\$500.00 NM
2	WPBF	F	08/24/12	11:44 PM	Nightline	11:35-12:05AM	:30	SPA-12-TV-08	\$500.00 NM
4	08/22/12	08/26/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--WTFSS	:30	2	\$875.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	--WTFSS	2	\$875.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	08/22/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SPA-12-TV-08	\$875.00 NM
2	WPBF	Su	08/26/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	SPA-12-TV-08	\$875.00 NM
5	08/26/12	08/26/12	Sun 9-10am	9-10am	-----1	:30	1	\$650.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/26/12	9:20 AM	Sun 9-10am	9-10am	:30	SPA-12-TV-08	\$650.00 NM
6	08/26/12	08/26/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								

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60 Plus Association	60 + ASSOCIATION (SE	1909

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/26/12	08/26/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----1	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/26/12	10:20 AM	Chris Matthews	Sun 10-10:30AM	:30	SPA-12-TV-08	\$200.00 NM
<u>Total Spots</u>							10		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,050.00
<u>Agency Commission</u>	\$907.50
<u>Net Amount Due</u>	\$5,142.50